

# Estimating the efficient price from the order flow: a Brownian Cox process approach

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# Outline

- 1 Introduction and model
- 2 Estimation procedures
- 3 Elements of proof
- 4 One numerical example

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- 1 Introduction and model
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# What is the high frequency price ?

## Classical approach in mathematical finance

- Prices of basic products (futures, stocks, ...) are observed on the market.
- Their values are used in order to price complex derivatives.
- Options traders typically rebalance their portfolio once or a few times a day.
- So, derivatives pricing problems typically occur at the daily scale.

# What is the high frequency price ?

## High frequency setting

- When working at the ultra high frequency scale, even pricing a basic product, that is assigning a price to it, becomes a challenging issue.
- Indeed, one has access to trades and quotes in the order book.

# Example of order book



**Carnet d'ordre ML**

<b>MICHELIN</b> <b>3</b>		Heure	Prix	<b>2</b>	volume
FR0000121261 (ML)		13:15:05	83.65		50
<b>Dernier</b> <b>83,65</b>		13:14:50	83.65		100
Var (%) : <b>+4,56%</b>		13:14:32	83.65		79
Var (pts) : <b>3,65</b>		13:14:32	83.65		11
Ouvrir <b>80,15</b>		13:14:30	83.65		49
Plus haut <b>85,1</b>		13:14:30	83.65		3951
Plus bas <b>80,15</b>		13:13:18	83.65		520
volume <b>3 023 872</b>		13:13:18	83.65		507
		13:13:18	83.65		680
		13:13:18	83.65		232

<b>1</b> <b>Demandes</b> (Acheteurs - bid)			<b>Offres</b> (Vendeurs - ask)		
Nb. ordres	Quantités	Cours	Cours	Quantités	Nb. ordres
1	4 771	83.65	83.70	365	1
1	225	83.60	83.75	4 135	3
3	2 810	83.50	83.80	1 105	12
2	1 946	83.45	83.85	1 275	6
4	5 955	83.40	83.90	339	5
<b>11</b>	<b>15 707</b>			<b>7 219</b>	<b>27</b>

# What is the high frequency price ?

## Different prices

- At a given time, many different notions of price can be defined for the same asset : last traded price, best bid price, best ask price, mid price, volume weighted average price, . . .
- This multiplicity of prices is problematic for many market participants.
- For example, market making strategies or brokers optimal execution algorithms often require single prices of plain assets as inputs.

# What is the high frequency price ?

## Pricing issues

- Choosing one definition or another for the price can sometimes lead to very significantly different outcomes for the strategies.
- This is for example the case when the tick value (the minimum price increment allowed on the market) is rather large.
- Indeed, this implies that the prices mentioned above differ in a non negligible way.



# What is the high frequency price ?

## Efficient price

- In practice, high frequency market participants are not looking for the “fair” economic value of the asset.
- What they need is rather a price whose value at some given time summarizes in a suitable way the opinions of market participants at this time.
- This price is called **efficient price**.
- We aim at providing a statistical procedure in order to estimate this efficient price.

## Ideas for the estimation strategy

### Efficient price

- We focus on large tick assets and assume that the efficient price essentially lies inside the bid-ask spread.
- We use the order flow and the fact that **the price is where the volume is not**.
- We assume that the intensity of arrival of the limit order flow at the best bid (say) depends on the distance between the efficient price and the considered level.
- If this distance is large, the intensity should be high and conversely.

## Ideas for the estimation strategy

### Response function

- We assume the intensity can be written as an increasing deterministic function of this distance.
- This function is called the **order flow response function**.
- A crucial step before estimating the price is to estimate the response function in a non parametric way.
- Then, this functional estimator is used in order to retrieve the efficient price.
- It is also possible to use the buy or sell market order flow. In that case, the intensity of the flow should be high when the distance is small.
- Indeed, in this situation, market takers are not losing too much money when crossing the spread.

## Description of the model

### The model

- We assume the bid-ask spread is constant equal to one (tick).
- The efficient price  $P_t$  is simply given by  $P_0 + \sigma W_t$ , with  $P_0$  uniformly distributed on  $[p_0, p_0 + 1]$ , with  $p_0$  an integer.
- We assume that when a limit order is posted at time  $t$  at the best bid level, its price is given by  $\lfloor P_t \rfloor$ .

## Description of the model

### The model

- Let  $N_t$  be the total number of limit orders posted over  $[0, t]$ .
- We assume that  $(N_t)_{t \geq 0}$  is a Cox process with arrival intensity at time  $t$  given by

$$\mu h(Y_t),$$

with

$$Y_t = P_t - \lfloor P_t \rfloor = \{P_t\}$$

and  $\int_0^1 h(x) dx = 1$  (identifiability condition).

- The limiting case where  $h$  is constant corresponds to orders arriving according to a standard Poisson process.

# Observations

## Asymptotic setting

- We observe the point process  $(N_t)$  on  $[0, T]$ .
- We let  $T$  tend to infinity. It is also necessary to assume that  $\mu = \mu_T$  depends on  $T$ .
- More precisely

$$T^{5-2+} / \mu_T \rightarrow 0.$$

## Properties of the process $Y_t$

### Markov process

- Recall that if  $U$  is uniformly distributed on  $[0, 1]$  and  $X$  is a real-valued random variable, which is independent of  $U$  then  $\{U + X\}$  is also uniformly distributed on  $[0, 1]$ .
- We obtain that  $(Y_t)$  is a stationary Markov process such that, almost surely,

$$\lim_{T \rightarrow +\infty} \frac{1}{T} \int_0^T f(Y_s) ds = \int_0^1 f(s) ds.$$

## Properties of the process $Y_t$

### Regenerative process

- $(Y_t)$  also enjoys a regenerative property.
- Let  $\nu_0 = 0$ ,  $\nu_1 = \inf \{t > 0 : P_t \in \mathbb{N}\}$  and for  $n \geq 2$  :

$$\begin{aligned}\nu_n &= \inf \{t > \nu_{n-1} : P_t = P_{\nu_{n-1}} \pm 1\} \\ &= \inf \{t > \nu_{n-1} : W_t = W_{\nu_{n-1}} \pm 1/\sigma\}.\end{aligned}$$

- The cycles  $(Y_{t+\nu_n})_{0 \leq t < \nu_{n+1} - \nu_n}$  are independent and identically distributed for  $n \geq 1$ .



## Properties of the process $Y_t$

### Limiting behavior

- We get that almost surely

$$\lim_{T \rightarrow +\infty} \frac{1}{T} \int_0^T f(Y_s) ds = \sigma^2 \mathbb{E} \left( \int_0^1 f(\{\sigma W_t\}) dt \right).$$

- In particular, this implies that

$$\sigma^2 \mathbb{E} \left[ \int_0^1 f(\{\sigma W_t\}) dt \right] = \int_0^1 f(s) ds.$$

- Furthermore,

$$\sqrt{T} \left( \frac{1}{T} \int_0^T f(Y_t) dt - \int_0^1 f(s) ds \right) \xrightarrow{d} N(0, \sigma^2 \text{Var}[Z^f]).$$

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# Step 1

## Estimation of $\mu_T$

- Recall that the intensity of the point process is given by  $\mu_T h(Y_t)$  with  $Y_t$  the fractional part of  $P_t$ .
- Before estimating  $h$ , we need to estimate  $\mu_T$ .
- We have

$$\mathbb{E}\left[\frac{N_T}{\mu_T T}\right] = \mathbb{E}\left[\frac{1}{T} \int_0^T h(Y_t) dt\right] = \frac{1}{T} \int_0^T \mathbb{E}[h(Y_t)] dt = 1.$$

# Step 1

## Proposition : Estimation of $\mu_T$

- We easily show that

$$\sqrt{T} \left( \frac{\hat{\mu}_T}{\mu_T} - 1 \right) \xrightarrow{d} N(0, \sigma^2 \text{Var}[Z^h]).$$

## Step 2

### Estimation of $h$

- Let  $k_T$  be a known deterministic sequence of positive integers. Then define for  $j = 1, \dots, k_T$

$$\hat{\theta}_j = k_T \frac{N_{jT=k_T} - N_{(j-1)T=k_T}}{\hat{\mu}_T T} = \frac{k_T}{N_T} (N_{jT=k_T} - N_{(j-1)T=k_T}).$$

- $\hat{\theta}_j$  is approximately equal to

$$\frac{1}{\mu_T T / k_T} \sum_{i=1}^{\lfloor T/k_T \rfloor} (N_{(j-1)T=k_T+i} - N_{(j-1)T=k_T+(i-1)}).$$

## Step 2

### Estimation of $h$

- Conditional on the path of  $(Y_t)$ , the variables in the sum are independent and if  $T/k_T$  is small enough, they approximately follow a Poisson law with parameter  $h(Y_{(j-1)T=k_T})$ .
- Therefore, if moreover  $\mu_T T/k_T$  is sufficiently large, one can expect that  $\hat{\theta}_j$  is close to  $h(Y_{(j-1)T=k_T})$ .
- We assume that  $k_T$  is chosen so that for some  $p > 0$ , as  $T$  tends to infinity,

$$T^{p+1=2}/k_T^{p=2} \rightarrow 0, \quad k_T T^{1=2}/\mu_T \rightarrow 0.$$

## Step 2

### Estimation of $h$

- The  $\hat{\theta}_j$  introduced above are  $k_T$  estimators of quantities of the form  $h(u_j)$ .
- However, we do not have access to the values of the  $u_j$  !
- Nevertheless, we know that they are uniformly distributed on  $[0, 1]$ . We therefore rank the  $\hat{\theta}_j$  :  $\hat{\theta}_{(1)} \leq \hat{\theta}_{(2)} \leq \dots \leq \hat{\theta}_{(k_T)}$ .
- For  $u \in [0, 1)$ , we define the estimator of  $h(u)$  the following way :

$$\hat{h}(u) = \hat{\theta}_{(\lfloor uk_T \rfloor)}.$$

## Step 3

### Estimation of $h^{-1}$

- Then, the estimator of  $h^{-1}$  is naturally defined by the right continuous generalized inverse of  $\hat{h}$  :

$$\hat{h}^{-1}(t) = \frac{1}{k_T} \sum_{j=1}^{k_T} \mathbb{I}_{\{\hat{h}_j \leq t\}}.$$



## Response function

### Theorem

We have the two following convergences in law in the Skorohod space :

$$\sqrt{T}(\hat{h}^{-1}(\cdot) - h^{-1}(\cdot)) \xrightarrow{d} \sigma G(\cdot) - \frac{(\cdot)}{h'(h^{-1}(\cdot))} \int_0^{h(1^-)} \sigma G(v) dv,$$

$$\sqrt{T}(\hat{h}(\cdot) - h(\cdot)) \xrightarrow{d} -h'(\cdot)\sigma G(h(\cdot)) + h(\cdot) \int_0^{h(1^-)} \sigma G(v) dv,$$

where  $G(\cdot)$  is a continuous centered Gaussian process with covariance function which is explicitly defined.

## Estimation of the efficient price

### Theorem

Let

$$\widehat{h(Y_t)} = k_T \frac{N_t - N_{t-T=k_T}}{\hat{\mu}_T T}.$$

and

$$\widehat{Y_t} = \hat{h}^{-1}(\widehat{h(Y_t)}).$$

We have

$$\sqrt{T}(\widehat{Y_t} - Y_t) \xrightarrow{d} \sigma G(h(Y_t)),$$

with  $G$  independent of  $Y_t$ .

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# Notation

## Oracle quantities

- Recall that

$$\hat{\theta}_j = k_T \frac{N_{jT=k_T} - N_{(j-1)T=k_T}}{N_T}.$$

- We set

$$\theta_j = k_T \frac{N_{jT=k_T} - N_{(j-1)T=k_T}}{\mu_T \bar{T}},$$

and  $\hat{h}_e(u) = \theta_{(\lfloor uk_T \rfloor)}$ .

- We have

$$\hat{h}_e^{-1}(\theta) = \frac{1}{k_T} \sum_{j=1}^{k_T} \mathbb{I}_{\{j \leq \cdot\}}.$$

## A first convergence

The following proposition is a key element for the proof of the theorem.

### Proposition

We have

$$\sqrt{T}(\hat{h}_e^{-1}(\cdot) - h^{-1}(\cdot)) \xrightarrow{d} \sigma^2 G(\cdot) \quad \text{in } D[0, h(1^-)),$$

where  $G(\cdot)$  is a centered Gaussian process with explicit covariance function.

# Proof of the proposition

## Decomposition

- We write  $\hat{h}_e^{-1}(t) - h^{-1}(t) = T_1 + T_2 + T_3$ , with

$$T_1 = \frac{1}{k_T} \sum_{j=1}^{k_T} \mathbb{I}_{\{j \leq t\}} - \frac{1}{k_T} \sum_{j=1}^{k_T} \mathbb{I}_{\{\frac{k_T}{T} \int_{(j-1)T/k_T}^{jT/k_T} h(Y_u) du \leq t\}},$$

$$T_2 = \frac{1}{k_T} \sum_{j=1}^{k_T} \mathbb{I}_{\{\frac{k_T}{T} \int_{(j-1)T/k_T}^{jT/k_T} h(Y_u) du \leq t\}} - \frac{1}{T} \sum_{j=1}^{k_T} \int_{(j-1)T/k_T}^{jT/k_T} \mathbb{I}_{\{h(Y_u) \leq t\}} du,$$

$$T_3 = \frac{1}{T} \int_0^T \mathbb{I}_{\{h(Y_u) \leq t\}} du - h^{-1}(t).$$

- The last term is treated thanks to the previous CLT and the two others are shown to be negligible.

## Proof of the proposition

### CLT

This gives

$$\sqrt{T}(\hat{h}_e^{-1}(t) - h^{-1}(t)) \xrightarrow{d} N(0, \sigma^2 \text{Var}[Z_e(t)])$$

where

$$Z_e(t) = \int_0^1 (\mathbb{I}_{\{W_s < 0; h(1+W_s) \leq t\}} + \mathbb{I}_{\{W_s > 0; h(W_s) \leq t\}} - h^{-1}(t)) ds.$$

# Proof of the proposition

## Finite dimensional convergence

- We obtain a multidimensional CLT in the same way.
- We have that  $Z_e(t)$  is equal to

$$\int_{-1/\sigma}^{1/\sigma} (\mathbb{I}_{\{u < 0; h(1+u) \leq t\}} + \mathbb{I}_{\{u > 0; h(u) \leq t\}} - h^{-1}(t)) L_{-1/\sigma, 1/\sigma}(u) du,$$

where  $L_{-1/\sigma, 1/\sigma}(u)$  is the local time stopped at the first exit time from  $(-1/\sigma, 1/\sigma)$ .

- This enables to show that  $\mathbb{E}[Z_e(t)] = 0$  and to compute explicitly the limiting covariance function  $\mathbb{E}[Z_e(t_1)Z_e(t_2)]$ .



# Proof of the proposition

## Tightness

- It remains to prove the tightness of

$$\alpha_T(t) = \sqrt{T} \left( \frac{1}{T} \int_0^T \mathbb{I}_{\{h(Y_s) \leq t\}} ds - h^{-1}(t) \right).$$

- This is done showing that for some  $p > 0$  and  $p_1 > 1$  and all  $0 \leq t_1, t_2 < h(1^-)$  :

$$\mathbb{E} [ |\alpha_T(t_1) - \alpha_T(t_2)|^p ] \leq c |t_1 - t_2|^{p_1}.$$

# Proof of the proposition

## Tightness

- We need to consider terms of the form :

$$Y_i(t_1, t_2) = \frac{1}{\sqrt{T}} \left( \int_{i-1}^i \mathbb{I}_{\{t_1 < h(Y_t) \leq t_2\}} dt - \frac{1}{\sigma^2} (h^{-1}(t_2) - h^{-1}(t_1)) \right).$$

- Using a local time version of BDG inequality, we show that the following inequality enables to prove tightness

$$\begin{aligned} \mathbb{E}[(Y_i(t_1, t_2))^2] &\leq T^{-1} \mathbb{E} \left[ \left( \int_{i-1}^i \mathbb{I}_{\{t_1 < h(Y_t) \leq t_2\}} dt \right)^2 \right] \\ &\leq c T^{-1} |t_2 - t_1|^2 \mathbb{E}[(L^*)^2], \end{aligned}$$

with  $L^* = \sup_{u \in [-1, 1]} (L_{-1, 1}(u))$ .

## From the proposition to the theorem

### Composition and inverse

- The theorems are deduced from the property.
- Indeed, we have

$$\begin{aligned}\sqrt{T}(\hat{h}_e(\cdot) - h(\cdot)) &\xrightarrow{d} -\sigma h'(\cdot)G(h(\cdot)), \\ \sqrt{T}\left(\int_0^1 \hat{h}_e(u)du - 1\right) &\xrightarrow{d} -\sigma \int_0^{h(1)} G(v)dv.\end{aligned}$$

- Then, remark that

$$\hat{h}^{-1}(t) = \hat{h}_e^{-1}(t\hat{\mu}_T/\mu_T) \text{ and } \hat{\mu}_T/\mu_T = \int_0^1 \hat{h}_e^{-1}(u)du.$$

## From the proposition to the theorem

### Composition and inverse

- We write  $\sqrt{T}(\hat{h}^{-1}(\cdot) - h^{-1}(\cdot))$  as

$$\begin{aligned} &= \sqrt{T} \left( \hat{h}_e^{-1}(\cdot (\hat{\mu}_T / \mu_T)) - h^{-1}(\cdot (\hat{\mu}_T / \mu_T)) \right) \\ &+ \sqrt{T} \left( h^{-1}(\cdot (\hat{\mu}_T / \mu_T)) - h^{-1}(\cdot) \right), \end{aligned}$$

- From the preceding proposition together with the functional delta method and the inverse map theorem, we get the results.

# Outline

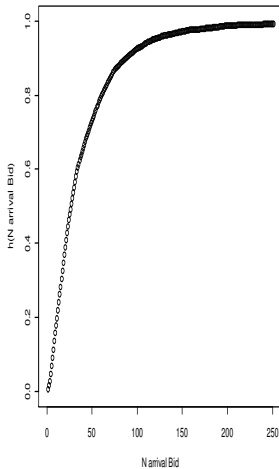
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## One experiment on real data

### Setting

- Asset : Bund contract on the EUREX market.
- $T=5$  hours (8 am - 13 am).
- Windows : 30 seconds.
- We compute  $h^{-1}$ .

$h$  function estimated on the Bid,  $kT = 30$  sec



$h$  function estimated on the Ask,  $kT = 30$  sec

